## Free New App 'PhoneFlare' Contacts Friends and Campus Your Location When In Danger



Non-Profit and developed open-source by a team of unpaid volunteers, <u>Michelle Trachtenberg narrates our announcement trailer</u> that demonstrates all the ways **PhoneFlare** can keep you and your loved ones safer.

New York, N.Y. - August 22nd, 2016 - PhoneFlare, a free app that texts friends and family your location when in danger and automatically calls your school's safety dispatch if you're on a supported campus, released today for iPhone and Android in the iOS App Store and Google Play Store.

Led by accredited filmmaker and game designer Christopher Cinq-Mars Jarvis, PhoneFlare works by ripping an accessory from the headphone or charging port, much like an emergency cord on a treadmill. Ideal for runners and those walking unaccompanied who fear they might be caught off guard. For more casual use, check-in times can be set where users must report within a pre-determined window or contacts are reached. Perfect for those who expect to be home at a certain time of night and want their friends to be alerted if something goes awry. This feature is also ideal for parents who want their children to check-in with their smartphone at a certain time, or perhaps for an elderly individual who wants their family contacted if they prove unable to reach a daily check-in on their phone.

If a user is on their campus in our in our ever growing, crowd sourced database of more than 700 universities, Michelle Trachtenberg's voice calls safety dispatch and relays the verified university email of the student, current position, and disposable link to their updated GPS coordinates. All contacts also receive this link via text, which opens GoogleMaps and tracks the position of the distressed, updating every 10 seconds.

Official Website: http://www.phoneflare.com

Embeddable Trailer: <a href="https://www.youtube.com/embed/R1QeJGYVC5s">https://www.youtube.com/embed/R1QeJGYVC5s</a>

Full Press Kit: <a href="http://www.phoneflare.com/presskit.zip">http://www.phoneflare.com/presskit.zip</a>

PhoneFlare also includes the following features:

- Vibration, Audible Alarm, SOS Flash and Audio Recording during emergencies.
- Bluetooth Scanning and logging of nearby devices during emergencies.
- Beta auto-call/dispatch support for select retirement communities in Florida.
- Free headphone jack accessories distributed at campuses and women's shelters.
- 100% Free with all costs including server, SMS and VOIP paid out of pocket by volunteers or through donations.

For more information, please don't hesitate to contact us at <a href="mailto:press@phoneflare.com">press@phoneflare.com</a>

